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60. (Once Amended) A mobile phone comprising:

a body including a processor to execute one or more programming instructions;

an interchangeable cover to mate with the body, covering at least a portion of the body, with the interchangeable cover having an exterior surface non-functionally decorated to provide the mobile phone with one or more visually perceivable attributes of a non-functional theme;

an electronic component embedded within the interchangeable cover, and having data stored therein for customizing functions of the mobile phone to operate with characteristics complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover to jointly effectuate the non-functional theme; and

first and second contacting means correspondingly disposed on the body and the interchangeable cover to facilitate provision of the data stored within the electronic component of the interchangeable cover to the processor of the body.

61. (Once Amended) The mobile phone of claim 60, wherein the electronic component of the interchangeable cover comprises data identifying to the processor of the body, which group of a plurality of interchangeable covering groups the corresponding interchangeable cover is a member of, each interchangeable covering group having a non-functional theme.

62. (Amended) The mobile phone of claim 60, wherein the interchangeable cover is a faceplate covering at least a portion of a front exterior surface of the body.

63. (Amended) The mobile phone of claim 60, wherein the interchangeable cover is an interchangeable skin covering at least a portion of each of a plurality of exterior surfaces of the body disposed on different geometric planes.

64. (Amended) The mobile phone of claim 60, wherein said interchangeable cover and said body comprises a contactless coupler and a contactless coupler interface respectively.

65. (Amended) The mobile phone of claim 60, wherein the data comprises at least one of a phone number, a resource server specification, an email address, an electronic coupon, a font style, an identifier identifying the interchangeable cover, and an approval code.

66. (Amended) The mobile phone of claim 60, wherein the data comprises a selected one of a pointer to an audio data file and a audio data file, where the audio data file complements the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

67. (Amended) The mobile phone of claim 66, wherein the audio data file facilitates modification of a default voice greeting of the mobile phone to a voice greeting that is

complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

68. (Amended) The mobile phone of claim 66, wherein the audio data file facilitates modification of ring tones of the mobile phone to ring tones that are complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

69. (Amended) The mobile phone of claim 60, wherein the data comprises at least a selected one of a pointer to a screen saver, a pointer to a video data file, a screen saver and a video data file, where the screen saver/video data file is complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

70. (Amended) A mobile phone comprising:

a body portion including a processor to execute one or more programming instructions, the body portion having a first plurality of exterior surfaces disposed on a first plurality of geometric planes;

an interchangeable cover portion having an electronic component embedded therein, said electronic component containing data for modifying functionalities of the mobile phone, and the interchange cover having a second plurality of surfaces disposed on a second plurality of geometric planes covering at least a portion of each of at least

two of said first plurality of exterior surfaces of the body portion; and

an interface to facilitate provision of the data from the electronic component embedded in the interchangeable cover to the processor of the body portion to modify functionalities of the mobile phone.

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71. (Amended) The mobile phone of claim 70, wherein the electronic component identifies to the body portion, which group of a plurality of interchangeable covering groups the corresponding interchangeable cover is a member of.

72. (Amended) The mobile phone of claim 70, wherein the first plurality of exterior surfaces of body portion comprise at least an exterior front surface, an exterior back surface, and a plurality of exterior end surfaces, and the interchangeable cover comprises at least two surfaces covering at least a portion of one of the exterior front and back surfaces and at least a portion of one of the end surfaces of body portion.

73. (Amended) The mobile phone of claim 70, wherein the first plurality of exterior surfaces of body portion comprise at least an exterior front surface, an exterior back surface, and a plurality of exterior side surfaces, and the interchangeable cover comprises at least two surfaces covering at least a portion of one of the exterior front and back surfaces and at least a portion of one of the side surfaces of body portion.

74. (Amended) The mobile phone of claim 73, wherein the data comprises at least one of a pointer to audio data file, a pointer to a video data file, a pointer to graphics data

file, a pointer to a text data file, a pointer to a mixed media file, an audio data file, a video data file, a graphics data file, a text data file, and a mixed media file.

75. (Amended) A mobile phone comprising:

a body to house a plurality of components of the mobile phone including a contactless coupler interface; and

an interchangeable cover to mate with the body, including an electronic component embedded in the cover, having data encoded therein and a contactless coupler, to facilitate coupling with the contactless coupler interface of the body and provision of the data from the electronic component to one of the components housed by the body to modify functionalities of the mobile phone.

76. (Amended) The mobile phone of claim 75, wherein the electronic component of the interchangeable cover comprises data identifying to the body, which group of a plurality of interchangeable cover groups the corresponding interchangeable cover is a member of.

77. (Amended) The mobile phone of claim 76, wherein the interchangeable cover is a faceplate covering at least a portion of a front exterior surface of the body.

78. (Amended) The mobile phone of claim 75, wherein the interchangeable covering is an interchangeable skin covering at least a portion of each of a plurality of exterior surfaces of the body disposed on different geometric planes.

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79. (Amended) The mobile phone of claim 78, wherein the data exchanged comprises at least one of a pointer to audio data file, a pointer to a video data file, a pointer to graphics data file, a pointer to a text data file, a pointer to a mixed media file, an audio data file, a video data file, a graphics data file, a text data file, and a mixed media file.
